

## Press Pack

### Our organisation

The Institute of Leadership & Management is the professional membership body for an active, international community of over 40,000 leaders, managers, coaches and mentors – but we are much more than a professional body. We create world-class tools and resources to help unlock individual and business potential, deliver award-winning e-learning, and undertake practical research to support, develop and inspire great leadership everywhere.

We are a registered charity and governed by a board of trustees. The Institute of Leadership & Management was founded in 1948, and reclaimed its independent status as a professional body in 2016, after 15 years as part of the City & Guilds Group building the market leading ILM qualifications. This return to independence has enabled The Institute to become closer to its members, better support their leadership development, produce cutting-edge research, evidence-based learning resources and to campaign more effectively for great leadership everywhere.

ILM remains part of City & Guilds and The Institute maintains a strategic relationship with ILM to benefit all our learners, but The Institute should not be referred to as ILM.

### Our mission

Our mission is to inform, inspire and impact great leadership everywhere through our award-winning leadership development tools such as MyLeadership, an extensive original research and events programme, leadership capability recognition, and leadership programme accreditation and approval.

### Our members

Leadership is a journey, not a destination. We recognise that leadership takes place across all levels in an organisation. This is why we work with all leaders wherever they are on their leadership journey, from first-time or aspiring leaders, to C-suite managers.

We're passionate about inspiring great leadership across all sectors; from healthcare to finance and not-for-profit organisations to universities, we work with members and organisations spanning a wide range of sectors to help them, or their employees, become better leaders.

### Our facts

- The Institute of Leadership & Management was founded in 1948 and celebrates 75 years of inspiring great leadership everywhere in 2023
- We have an active international community of over 40,000
- We host hundreds of events, webinars, seminars, workshops and conferences each year
- We produce authoritative, well-respected, high quality research reports
- Our five **Dimensions of Leadership** – Authenticity, Vision, Achievement, Ownership and Collaboration – help leaders to achieve successful outcomes in the private, public or voluntary sector

## Our spokespeople

### John Mark Williams – CEO

John Williams is a problem solver and strategist who joined The Institute from a career in international business and leadership development across the UK, Europe, Middle East, Far East and North America.

John is a passionate advocate of servant leadership and deeply curious about emergent strategy, predictive analytics, punctuated equilibrium and other baffling business things – he is fascinated by the prospects for artificial intelligence and the future of work.

John holds an MBA from the University of Northumbria and has been guest lecturer in strategy and international business at universities in the UK and Europe for over two decades.

He has appeared on radio and television in the UK and overseas, and has been published in titles including Huffington Post, City AM, Entrepreneur Country Online and others.

### Expertise

John provides expert commentary, analysis and information on any aspect of workplace leadership and management issues. This includes:

- Social mobility
- Cross–functional fertilisation
- Agility
- Leadership skills gap
- Diversity and inclusion
- Veterans finding employment in civilian organisations
- Leadership learnings from sport



## Our spokespeople

### Kate Cooper – Head of Research, Policy and Standards

Kate shapes an innovative research programme to inform, inspire and impact the practice of great leadership wherever it happens.

Kate joined the Institute after a career as a senior academic in a university business school where her focus was strategy, leadership and professional development.

She is a conference keynote speaker and provides expert commentary on a range of topics arising from the Institute's research agenda. She is regularly asked to comment in regional, national and international media, has appeared on both BBC television and radio and has a regular blog on Forbes.com and a column in Dialogue Review, the business magazine for leaders.

### Expertise

Kate provides expert commentary, analysis and information on any aspect of **workplace leadership and management issues, coaching or enterprise**. This includes:

- Flexible working (including shared parental leave, remote working and flexible hours)
- Workers' wellbeing
- Banter and other workplace behaviour
- Gender pay gap
- Social responsibility
- Mentoring
- Employing veterans in civilian jobs
- Talent development and training
- Coaching
- Building workplace trust
- Gender equality
- Bullying and harassment
- Diversity
- Succession planning
- Age diverse workplace (from older workers to millennials)



## Contact:

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